

# SMILE FOR TWO!

FACE-TO-FACE ORAL HEALTH EDUCATION INTEGRATED INTO CENTERINGPREGNANCY® PROGRAM

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#### PRENATAL ORAL HEALTH

- PREGNANCY Unique opportunity to improve oral health
- Pregnant women who did not visited dentist
  - 56% (2007-2009)
  - 33% (2014)
- Disparity persists
  - Black non-Hispanic / Hispanic women vs. White non-Hispanic women



#### WHAT WE KNOW

- Vertical transmission of cariogenic bacteria
- Greater understanding in oral health  $\rightarrow$  more frequent dental visits
- Oral health education, dental supplies, scheduled for a dental appointment
  → Increase in the frequency of brushing and flossing
  - $\rightarrow$  Reduce of sugar drink consumption
  - $\rightarrow$  Report more than twice as many visits for a dental check-up



#### WHAT WE HAVE

- 2012
- ADA, ACOG, FDA, CDC, HRSA, others



#### ORAL HEALTH CARE DURING PREGNANCY: A NATIONAL CONSENSUS STATEMENT

Summary of an Expert Workgroup Meeting

#### Dental A-Mays, reeth Cleannigs - sale During rieghancy

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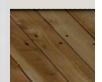
THE AMERICAN COLLEGE OF OBSTETRICIANS AND GYNECOLOGISTS Office of Communications tel: 202-484-3321 communications@acog.org www.acog.org

#### Dental X-Rays, Teeth Cleanings = Safe During Pregnancy

*Ob-Gyns Recommend Routine Oral Health Assessments at First Prenatal Visit* 

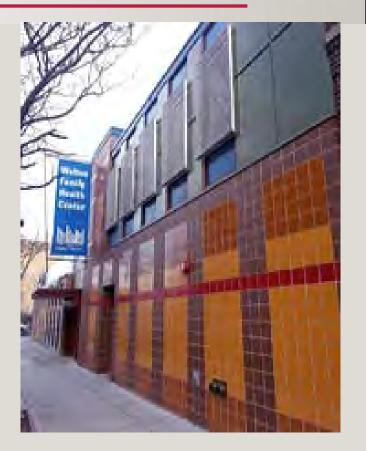
July 26, 2013

*Washington, DC* -- Teeth cleanings and dental X-rays are safe for pregnant women, according to new recommendations issued by The American College of Obstetricians and Gynecologists (The College). Ob-gyns are now being advised to perform routine oral health assessments at the first prenatal visit and encourage their patients to see a dentist during pregnancy.



#### WHAT I HAVE

- Community centers in Bronx and East Harlem
- Existing prenatal group medical visit program
  - CentertingPregnancy
- Existing oral health education by prenatal coordinators
  - more on diet modification than access or safety issues
- Co-location of dental clinics (with pediatric dentists)



## WHAT I DID - SMILE FOR TWO! PROGRAM

- Integration oral health education into monthly medical visit/health education sessions
  - 2<sup>nd</sup> month: oral health of expecting mothers
  - 7<sup>th</sup> month: oral health of babies
- Interactive discussion: fear, challenges, myths
- Follow up calls coordination and navigation
- Evaluation: pre-/post- survey, focused interviews

## WHO ARE MY AUDIENCE?

- 76% with high school diploma
- 81% with marital status single/divorced
- 90% on Gov support program (WIC, Medicaid)
- 57% first pregnancy

LOW enrollment and HIGH no show rate for "medical visits"



## WHAT THEY DO

	Question		
	Frequency of tooth brushing	2 times or more	90%
2	Fluoride toothpaste	Yes	67%
		No / I don't know	
3	Frequency of flossing	Daily	33%
4	Frequency of cariogenic snacks	I-2 times	55%
	between meals times per day	More than 2 times	29%



# WHAT THEY KNOW

	Question	Correct %
I.	A tooth cavity in a tooth should be filled only when it hurts	71%
2	My tooth cavity cannot harm my baby's teeth	<mark>50%</mark>
3	Fluoride is safe and prevents cavities if I use the right amount	<mark>52%</mark>
4	Tooth cavities can cause infections that can spread to the face and other parts of the body.	71%
5	It is safe to get cleanings and dental treatments during pregnancy	<mark>86%</mark>
6	It's ok to have cavities in my baby's mouth because they will fall out anyway	76%
7	Juice is a healthy drink, and I can put it in sippy cups and bottles.	<mark>52%</mark>



# WHAT THEY DO

Question		
Know where to go for a dental check-up during your pregnancy		71%
	No	29%
Know where to go for your baby's first dental visit	Yes	43%
	No	57%
Dental visit in the last 6 months	Yes	<mark>48%</mark>
	No	<mark>52%</mark>



#### BARRIERS

- Fear, safety issues
- Told to wait
- Told to bring medical clearance from OB/GYN
- Didn't know how to schedule
- NOT financial, NOT geographic location



#### SOLUTIONS

- Institute-wide policy
  - No medical clearance for initial exam
- Provider/front desk staff education based on the guideline
- Myths (safety of radiograph and dental treatments)
  - Group discussions
  - Individual consultation and support for navigation



#### **AFTER 8 MONTHS**

- Dental visits
- Dental home (mother and babies)
  - "We didn't know, and now we know, and this is great for my baby"
- Removed the barrier of medical clearance for initial exam
- Everybody on the same page (providers and front desk staff)



# FIRST OUTCOMES (AFTER 8 MONTHS)

- Intervention group
  - Increased oral health knowledge
  - Increased frequency of flossing
  - Decreased frequency of between-meal-snacks
  - Learned where to go for dental visit for babies in the future.



#### SMILE FOR TWO! OR OTHER FORMS OF INTEGRATION OF ORAL HEALTH EDUCATION AND CARE COORDINATION INTO A PRIMARY CARE MODEL

- Identify specific barriers
- Create "systems of care" so good people can do good works in a meaningful way
  - Policy level: medical clearance
  - Training level: dental providers, front desk staff
  - Education level: group discussion, individual care coordination and navigation
- Role of health educators



#### THANK YOU

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•Ms. Mariah Shaw and Ms. Corrine Adams

•Dr. Raghbir Kaur

•Dr. Sara Baird

•Dr. Christina Shenko





#### **Oral Health Knowledge Questionnaire**

3 level categories (0-2 Low level, 3-5 Moderate level, 6-7 High level)

	Pre survey	Post survey	Difference in score
Intervention I	6 (High)	7 (High)	+1
Intervention 2	I (Low)	5 (Moderate)	+4
Intervention 3	5 (Moderate)	7 (High)	+2
Intervention 4	7 (high)	7 (High)	+0
Control I	7 (High)	7 (High)	0
Control 2	3 (Moderate)	4 (Moderate)	+1
Control 3	2 (Low)	3 (Moderate)	+1
Control 4	5 (Moderate)	6 (High)	+1